

Main Street Revitalization

Great Streets BTV

February 24th, 2022

**Transportation, Energy and
Utilities Committee**



Agency
Landscape + Planning



Engagement Schedule

Project Phase	Engagement Milestone		Community Role
Phase A (11/2021-4/22) Project Kick-Off	Community Meeting #1 Introduction + Goals Leadership Meetings CC, REIB, DPW, TEUC, CSM, Parks, BBA, Walk/Bike, NPAs, BAC Focus Groups	Create website and social media presence	Envision Share preliminary goals Reinforce work completed to-date
Phase B (4/22-TBD) Conceptual Design Design Development Permitting	Community Meeting #2 Concept Design Leadership Meetings with City Council, DPW, TEUC	Focus group conversations Vet concepts with city	Prioritize, Resolve Evaluate corridor concept Refine final plan and go through permitting process
Phase C (TBD) Construction Permitting Documents	Public Notifications	Receive City approvals and begin notification of construction project process to adjacent users	Build Reconstruct Main Street

Update on Focus Groups!

Youth
Feb 9th

Business &
Non-profits
Feb 9th

Immigrants &
Refugees
Mar 8th

Mobility
Support
Mar 24th

BIPOC
Groups
TBD

Feb and March

We will share the survey with those who are unable to participate to ensure their voices are included in the process.

Main Street Revitalization Plan Youth Focus Group Meeting

February 9th, 2022

Their thoughts on Main Street!

Today, majority of participants use Main Street as a corridor to pass by or drive through to get to the waterfront.

I just drive on Main Street, sometimes to get food

I pass by Main Street a lot

I usually just drive through it or go to the stores

There's not much there

Places and activities they enjoy!

Many of the participants liked Church Street, waterfront, and park spaces where they can shop, get food, and do sports.

They like to hang out where it feels friendly, welcoming and safe, with fun interactive features and options to do outdoor activities.

I love how alive Church Street feels

I like North Avenue because of the bike lanes and how wide it is

I like seeing the lake and enjoying eating maple with raspberries ice cream

Church Street, I feel safe and it's like a community

Hopes for the future Main Street!

Majority of participants hoped for better pedestrian infrastructure such as trees, benches, and good bike lanes.

Many expressed animated and vibrant space with diverse activities with interactive sculptures, exercise stands, and pop up shops.

Cool sculptures that are interactive and inviting to kids

More curb cuts and green patches between the road and sidewalk

More trees and green areas with benches to sit and hang out

Pop up shops, food stands, arts, and farmers market

Who Attended the Meeting?

16 High school students

13 White
2 Black/African American
1 Hispanic/Latin X

94% Live in Burlington and visit Main Street

* [Click this link](#) to access the full responses from the focus group participants.

Main Street Revitalization Plan Business Focus Group Meeting

February 9th, 2022

Excitement and concerns on Main Street Plan!

Participants were excited for the opportunity to rethink on how Main St serves the people who live, work and visit as a welcoming gateway.

They expressed concerns on plans impact on loss of business, parking changes, continued priority of vehicles over pedestrian culture, lack of engagement, and disconnection to the adjacent community.

Infrastructure improvements and their positive impact on the Lake

Excited about more walking and sitting alongside green space and rain garden

Biggest concern for this project is that the revitalization will end at Battery St

Not providing true logistic or support for partners looking to bring people together

Parking needs!

Most of the participants agreed that having less parking on Main Street would be good for the pedestrian environment but having more parking in a place that allows easy access to the street is crucial for the business especially during off-season months.

More parking in a place that still allows people to access the street easily would be the best scenario

Real plans and solutions designed and communicated before, during and after construction

As much as we want Burlington to rely on cars less it is a reality and necessity of our winter lives here

We are a destination business with limited parking of our own

Hopes for the future Main Street!

Majority of participants hoped for accessible and improved pedestrian infrastructure such as trees, lighting, parklets, drop-off zones, flexible spaces for outside events, and wider sidewalks for people of all physical abilities.

Lots of benches, green spaces, lighting

Large section of street facing City Hall Park, our intent is to take more of our events outside

More trees, more lighting, parklets, maybe a street wide event

Easily walkable sidewalks, places to sit, better aesthetics and connection

Best way of communication!

Participants indicated regular updates and check-ins through email work best for them.

* **[Click this link](#)** to access the full responses from the focus group participants.

Next Steps

Refinement of Concepts: Through May

- 4/26 TEUC
- 4/28 Neighborhood Meeting #2
- Focus Groups
- 5/9 City Council to seek approval on concept

Design Permitting:

May 2022 through Summer 2023

Construction:

Beginning Fall 2023 (expected min. of two years)

Public and Stakeholder Engagement:

THROUGHOUT!

*To visit the project website
scan the QR code below:*



<http://greatstreetsbtv.com/>

Questions & Discussion

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www.greatstreetsbtv.com

burlingtonvt.gov

Town Meeting Day 2022 Ballot Item Information

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